

Franchise Pick

TopNewFranchises.com is Looking for Innovative Franchise Opportunities

by **Sean Kelly** on November 24th, 2008

When the going gets tough, the tough get innovative.

During an economic downturn, corporate refugees and newly-laid off professionals are looking for new opportunities to maximize their energy, ambition, talent and, in many cases, severance packages. Many will look to franchise ownership as a way to have greater control over their own careers and build a successful business.

At the same time, successful business owners will look to franchising as an efficient way to expand their established and successful businesses. These new franchisors will share their expertise, systems, procedures, training, trademarks and ongoing support programs with individuals looking to own their own businesses in exchange (generally) for an upfront franchise fee and an ongoing percentage of gross sales. With the right combination of franchisor and franchisee, and franchise concept, franchising can provide the ultimate win-win relationship.



TopNewFranchises.com is searching for the best of the new and emerging franchise concepts to highlight and promote throughout 2009. If you know of a great new (franchised within the last 5 years) franchise or license opportunity, or an innovative small or regional franchise company (fewer than 50 locations), please nominate them by sending an email with contact info and/or company website to [info\[at\]topnewfranchises.com](mailto:info[at]topnewfranchises.com). Self-nominations are encouraged.

Here are some of the new concepts that have been nominated or mentioned so far:

Jumping J-Jays Party Castles

Jumping J-Jays rents moonwalk and bounce house inflatable jumps and slides for kid's backyard moon walk parties or birthdays, celebrations, christenings, festivals, fundraising, church functions, block parties, christmas parties, and corporate events. Founder John Newton claims to have successfully developed his concept in Australia over 10 years and offering his franchise system in the US. Is Jumping J-Jays a top new franchise?

Spa Parties Anywhere

Here's a franchise that's definitely unique. Spa Parties Anywhere is a mobile day spa that specializes in "S.P.A parties created for today's woman/men-on-the-go." According to the company: "S.P.A. does not only bring the massage table and linen, but will totally transform everyday space into a warm cozy and inviting S.P.A. environment, complete with crisp linens, luxurious white heavy cotton robes infused with lavender, luscious oversize towels, mesmerizing S.P.A. music, soothing water fountains, heavenly scented fung shui candles, rose petals and our signature aromatherapy oils."

Womb With a View

Womb With a View® provides state-of-the-art 3D/4D ultrasound imaging for expectant mothers and their families. According to the company: "Womb With a View® provides expecting mothers the opportunity to spend quality time with their new baby in a mother-centered environment. We welcome family and friends to join your celebration....you can spend time with your developing baby." Is Womb With a View a Top New Franchise? We'll soon find out if its more than a pretty...pun.

Amazing Spaces Storage Centers

Amazing Spaces is out to reinvent the self-storage industry, and is looking for franchisees to help them do it. Their innovative approach includes a fresh approach to branding and marketing, customer services, amenities and security for both individual and business customers. They even have a "wine storage" facility developed by a team of wine consultants, temperature specialists, and security experts to meet the highest standard for wine preservation for collectors, restaurateurs and individuals? Is Amazing Spaces and amazing franchise opportunity? We'll let you know.

Area Pro Realty

Area Pro Realty claims to be "the most innovative recession proof real estate company in the industry," providing the most efficient, high-tech broker management system available in the industry. Area Pro Realty claims that its franchise provides real estate brokers with both a high-tech system, and an efficient, innovative business model that allows the agents and the brokers to focus on what they do best: sell real estate. Is Area Pro Realty a Top New Franchise? They sold two franchises right off the bat, and claim many more in the pipeline. We look forward to learning more.

DO YOU KNOW OF A TOP NEW FRANCHISE? SHARE IT IN COMMENT BELOW, OR EMAIL [INFO\[AT\]TOPNEWFRANCHISES.COM](mailto:INFO[AT]TOPNEWFRANCHISES.COM).



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